

City of Mendota Baseball Field Banner Sponsorship Program Overview



PROGRAM SUMMARY

The Banner Sponsorship Program (the “Program”) was established in 2021 by the Mendota City Council and Recreation Commission, in partnership with the Mendota Community Corporation (“MCC”), as a sponsorship opportunity for the City of Mendota (“City”) Baseball Fields at Rojas-Pierce Park. As part of the Program, individuals/ agencies have the ability to sponsor the baseball field of their choice (depending on space availability) for the duration of the baseball season through a banner sponsorship package. The proceeds from the Program will be utilized for recreational purposes in the City.

SPONSORSHIP PACKAGES

The Program has two types of sponsorship packages:

Gold Package	Silver Package
Cost: \$500.00*	Cost: \$250.00*
<p>Includes:</p> <ul style="list-style-type: none"> • 4’x8’ color vinyl banner that displays the sponsor’s name/logo on one side • Banner will be placed along of the outfield fence of the field of sponsors choice (either the Benny Mares Sr. Baseball Field or the new baseball field, dependent on space availability) • Banner will be displayed from February through November • Banner will be given to sponsor at the end of the season <p>Additionally:</p> <ul style="list-style-type: none"> • Sponsor’s name/logo will receive regular exposure on the City’s social media and website • Sponsor will receive a certificate of recognition 	<p>Includes:</p> <ul style="list-style-type: none"> • 3’x6’ color vinyl banner that displays the sponsor’s name/logo on one side • Banner will be placed along the baseball line fence of the field of sponsors choice (either the Benny Mares Sr. Baseball Field or the new baseball field, dependent on space availability) • Banner will be displayed from February through November • Banner will be given to sponsor at the end of the season <p>Additionally:</p> <ul style="list-style-type: none"> • Sponsor’s name/logo will receive regular exposure on the City’s social media and website • Sponsor will receive a certificate of recognition
*Contributions can be considered a charitable tax deduction	*Contributions can be considered a charitable tax deduction

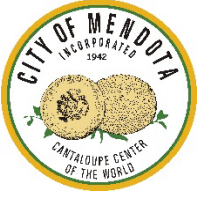
APPLICATION PROCEDURE

To apply for a sponsorship package, those interested must complete the Banner Order Form and submit the fee to the Mendota Community Corporation, located at 643 Quince Street, Mendota, CA 93640. The MCC will accept payment via cash, check, money order, or debit card (there is a \$3 additional fee for debit card payments). Contributions made out to the MCC are in a form of a charitable deduction because the MCC is a registered 501(c)3 non-profit organization (EIN 47-3855433).

Once the Banner Order Form has been received and the payment has been processed, the sponsor must submit their logo (if desired) via email to ccabrera@cityofmendota.com. The logo must be in high format and in either PDF or JPG format. The City will design the banner and submit the artwork for the creation of the banner to the contracted banner company.

BANNER INSTALLATION AND DISPLAY

The banners will be installed at the sponsor's baseball field of choice (depending on space availability) in the location based upon the purchased sponsorship package (either the outfield fence if the Gold Package was purchased or the baseball line fence if the Silver Package was purchased). The banner will be displayed during the duration of the annual baseball season (February through November) and the banner will be given to the sponsor at the end of the season.



**City of Mendota
Baseball Field Banner Sponsorship Program
Banner Order Form**



Sponsor Information

Sponsor's Name: _____

Sponsoring Business's Name (if applicable): _____

Sponsor Address: _____

Mailing Address (if different than above): _____

Phone Number: _____

Email: _____

Sponsorship Information

Sponsorship Package: Gold Package (\$500) Silver Package (\$250)

Baseball Field Preference (dependent on space availability):

Benny Mares Sr. Baseball Field New Baseball Field

Logo Information:

- Logo must be high quality and submitted in PDF or JPG format
- Email your logo/name to Celeste at ccabrera@cityofmendota.com

Please submit the Banner Order Form and payment to:

**Mendota Community Corporation
Baseball Field Sponsorship
643 Quince Street
Mendota, CA 93640**

For questions, please call Celeste Cabrera-Garcia: (559) 655-3291