



CITY OF MENDOTA

"Cantaloupe Center Of The World"

**AGENDA
RECREATION COMMISSION
REGULAR COMMISSION MEETING
CITY COUNCIL CHAMBERS
643 QUINCE STREET
May 6, 2021
12:00 PM**

The Mendota Recreation Commission welcomes you to its meetings. Notice is hereby given that the commission may discuss and/or take action on any or all of the items listed on this agenda. **Please turn your cell phones on vibrate/off while in the council chambers.**

Any public writings distributed by the City of Mendota to at least a majority of the Recreation Commission regarding any item on this regular meeting agenda will be made available at the front counter at City Hall located at 643 Quince Street Mendota, CA 93640, during normal business hours, 8 AM - 5 PM.

In compliance with the Americans with Disabilities Act, those requiring special assistance to participate at this meeting please contact the City Clerk at (559) 655-3291. Notification of at least forty-eight hours prior to the meeting will enable staff to make reasonable arrangements to ensure accessibility to the meeting.

If you would like to participate at this meeting via Zoom, please use the following information:

Dial-in number: 1(669) 900-6833 Meeting ID: 960 1132 4690 Password: 542668

<https://zoom.us/j/96011324690?pwd=ZVUyVUVDd0FjL3FIQ3ZgejJZK3RkQT09>

CALL TO ORDER

ROLL CALL

FLAG SALUTE

FINALIZE THE AGENDA

1. Adjustments to Agenda
2. Adoption of final Agenda

SWEARING IN

1. City Clerk Cabrera-Garcia to swear in Albert Escobedo.

CITIZENS ORAL AND WRITTEN PRESENTATIONS

At this time members of the public may address the Recreation Commission on matters not listed on the agenda. Please limit your comments to THREE (3) MINUTES. Please give the completed form to City Clerk prior to the start of the meeting. All speakers shall observe proper decorum. The Mendota Municipal Code prohibits the use of boisterous, slanderous, or profane language. All speakers must step to the podium, state their names and addresses for the record. Please watch the time.

APPROVAL OF MINUTES AND NOTICE OF WAIVING READING

1. Approval of the minutes of the regular meeting of April 1, 2021.
2. Notice of waiving of the reading of all resolutions introduced and/or adopted under this agenda.

BUSINESS

1. Commission discussion and consideration of updating the facility use fees for the baseball and soccer fields.
 - a. *Receive report from City Clerk Cabrera-Garcia*
 - b. *Inquiries from Council to staff*
 - c. *Chairperson Mendoza opens floor to receive any comment from the public*
 - d. *Commission provides direction to staff on how to proceed*
2. Commission discussion and consideration of the sponsorship opportunities for the baseball and soccer fields.
 - a. *Receive report from City Clerk Cabrera-Garcia*
 - b. *Inquiries from Council to staff*
 - c. *Chairperson Mendoza opens floor to receive any comment from the public*
 - d. *Commission provides direction to staff on how to proceed*

STAFF REPORTS AND INFORMATIONAL ITEMS

RECREATION COMMISSIONER REPORTS

ADJOURNMENT

CERTIFICATION OF POSTING

I, Celeste Cabrera-Garcia, City Clerk of the City of Mendota, do hereby declare that the foregoing agenda for the City of Mendota Recreation Commission Regular Meeting of Thursday, May 6, 2021 was posted on the outside bulletin board located at City Hall, 643 Quince Street on Monday, May 3, 2021 at 12:00 p.m.



Celeste Cabrera-Garcia, City Clerk

**MINUTES OF MENDOTA
REGULAR RECREATION COMMISSION MEETING**

Regular Meeting

Thursday, April 1, 2021

12:00 p.m.

Meeting called to order by Chairperson Mendoza at 12:08 p.m.

Roll Call

Commissioners Present: Chairperson Jesus Mendoza, Vice-Chairperson Paul Ochoa, Commissioners Antonio Pizano, Kevin Romero (at 12:10 p.m.), and Josue Urias

Commissioners Absent: Commissioner Jessica Sanchez

Flag Salute led by Chairperson Mendoza

FINALIZE THE AGENDA

1. Adjustments to Agenda.
2. Adoption of final Agenda.

A motion was made by Vice Chairperson Ochoa to adopt the agenda, seconded by Commissioner Pizano; unanimously approved (5 ayes, absent: Sanchez).

CITIZENS ORAL AND WRITTEN PRESENTATIONS

None offered.

APPROVAL OF MINUTES AND NOTICE OF WAIVING READING

1. Approval of the minutes of the special meetings of February 17, 2021 and March 3, 2021 and the minutes of the regular meeting of March 4, 2021.
2. Notice of waiving the reading of all resolutions introduced and/or adopted under this agenda.

A request was made by City Clerk Cabrera-Garcia to add an additional facility use application to Business Item 1 for consideration.

A motion was made by Commissioner Pizano to approve items 1 and 2 as requested by staff, seconded by Vice Chairperson Ochoa; unanimously approved (5 ayes, absent:

Sanchez).

BUSINESS

1. Commission discussion and consideration of a facility use application submitted by Mendota Youth Recreation for the use of the baseball field.

Chairperson Mendoza introduced the item and City Clerk Cabrera-Garcia summarized the report and stated that Westside Youth, Inc. had also submitted an application requesting use of the baseball fields.

Discussion was held on the item.

John Duggin - commented on the item and provided additional item regarding Westside Youth, Inc.'s application.

Discussion was held on the item.

A motion was made by Chairperson Mendoza to approve the facility use applications submitted by Mendota Youth Recreation and Westside Youth Inc., with conditions, seconded by Vice Chairperson Ochoa; unanimously approved (5 ayes, absent: Sanchez).

2. Commission discussion on updating the fees charged for the use of City recreational facilities.

Chairperson Mendoza introduced the item and City Clerk Cabrera-Garcia summarized the report.

Discussion was held on the item.

Commission consensus was reached to direct staff to research the fees charged by surrounding communities for the use of City-owned facilities and to bring back the information at a future meeting.

3. Commission discussion on the naming of the fields and facilities at the sports complex.

Chairperson Mendoza introduced the item and City Clerk Cabrera-Garcia summarized the report.

Discussion was held on the item.

Commission consensus was reached to confirm that the sections of the new sports complex that will be named are the new sports fields, bleachers, and dugouts, and that the Commission recommends that the City Council name the fields.

4. Commission receive an update on the sponsorship opportunities for the baseball

and soccer fields at the sports complex.

Chairperson Mendoza introduced the item and City Clerk Cabrera-Garcia summarized the report.

Discussion was held on the item.

STAFF REPORTS AND INFORMATIONAL ITEMS

Nothing to report.

RECREATION COMMISSIONER REPORTS

Commissioner Romero provided an update on youth sports.

Chairperson Mendoza thanked staff and the Commissioners for their work.

ADJOURNMENT

At the hour of 1:32 p.m., with no more business to be brought before the Commission, a motion for adjournment was made by Commissioner Romero, with a second by Commissioner Pizano; unanimously approved (5 ayes, absent: Sanchez).

Jesus Mendoza, Chairperson

ATTEST:

Celeste Cabrera-Garcia, City Clerk

AGENDA ITEM – STAFF REPORT

TO: RECREATION COMMISSION CHAIRPERSON AND COMMISSIONERS
FROM: CELESTE CABRERA-GARCIA, CITY CLERK
SUBJECT: FACILITY USE FEES FOR BASEBALL AND SOCCER FIELDS
DATE: MAY 6, 2021

ISSUE

Discussion and consideration of increasing the facility use fees for the baseball fields and establishing a facility use fee for the soccer field.

BACKGROUND

At its April 1st regular meeting, the Commission discussed the possibility of increasing the fees charged for the use of the baseball field and directed staff to survey surrounding cities for their facility use fees. Additionally, the City recently constructed a new soccer field and given that there are no established fees, it is necessary for the Commission to consider implementing facility use fees for the soccer field.

ANALYSIS

Staff reached out to the cities of Firebaugh, Kerman, and San Joaquin and the cities of Firebaugh and Kerman provided staff with a list of the fees charged for soccer and baseball fields (San Joaquin did not respond to our request). A breakdown of the fees charged are listed below:

City	Baseball Field	Soccer Field
Kerman*	Field Rental Rates: <ul style="list-style-type: none">• Field use: \$75 per field/per day• Lights: \$15 per field/per day)• Concession Stand: \$45 per day Deposits: <ul style="list-style-type: none">• Field Rental Deposit: \$100 per event• Key Deposit: \$50 per key issued• Scoreboard Controller Deposit: \$375	Field Rental Rates: <ul style="list-style-type: none">• Field use: \$75 per field/per day• Lights: \$15 per field/per day• Concession Stand: \$45 per day Deposits: <ul style="list-style-type: none">• Field Rental Deposit: \$100 per event• Key Deposit: \$50 per key issued• Scoreboard Controller Deposit: \$375

Firebaugh	<p>Field Rental Rates:</p> <ul style="list-style-type: none"> • Field use: \$75 per day • Lights: \$25 per day (evening use) <p>Deposits:</p> <ul style="list-style-type: none"> • Concession Stand/Cleaning Fees/Key Deposit with alcohol: \$150 • Concession Stand/Cleaning Fees/Key Deposit without alcohol: \$100 <p>Tournament Rates:</p> <ul style="list-style-type: none"> • For Profit: \$125 per day • Non-profit \$75 per day • Cleaning/Key Deposit: \$100 <p>Additional Fee:</p> <ul style="list-style-type: none"> • Application Fee: \$10 	<p>Field Rental Rates:</p> <ul style="list-style-type: none"> • Field use: \$75 per day <p>Deposits:</p> <ul style="list-style-type: none"> • Field Rental Deposit: \$100 <p>Additional Fee:</p> <ul style="list-style-type: none"> • Application Fee: \$10
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**The fees charged by the City of Kerman depend on which classification level the applicant is in. The fees shown above are for "standard" use. For more detailed information regarding Kerman's fees, please see Attachment "A".*

FISCAL IMPACT

None at this time.

RECOMMENDATION

Staff recommends that the Commission discuss the information provided and provide direction to staff on how to proceed.

Attachment “A”

Priority Group Classifications

Priority use of fields will be allocated as follows:

Group 1: City sponsored or co-sponsored events. City youth/adult athletic programs and/or leagues. Kerman Unified School District schools have priority at school sites prior to 6 pm on weekdays when school is in session (per our JUA)

Group 2: Non-profit or not-for-profit youth organizations (i.e. KGSL, Kerman Cal Ripken, KYSL, and KYF). Must have at least 90% residents and/or minimum of 200 Kerman resident participants. Conduct open registration regardless of skill level. Maintain a national/state affiliation. Follow National Alliance of Youth Sports (NAYS) or equivalent program as defined by the Department. Operate through volunteer coaches and administrators. Provide an “everyone plays” philosophy.

Group 3: Youth organizations (i.e. Travel Teams) or private events with 51%-90% Kerman residency and/or less than 200 Kerman resident participants.

Group 4: Youth organizations (i.e. Travel Teams) or private events with under 51% Kerman residency and/or less than 200 Kerman resident participants.

Group 5: General youth and adult users. For profit organizations, tournaments, clinics and/or camps with individual or team participation fees.

Allocations/Field Rental Fees (Based on Current Fee Schedule, Subject to change based on results of Community Survey)

The following are “in season” rates: Allocations/Field Rentals				
Group 1	Group 2 (KGSL/KCRB/K YSL)	Group 3	Group 4	Group 5
Built into program fees	Fees waived during league play (Priority Use Periods)	\$10.00 per hour / per field for lights	\$15.00 per hour / per field for lights	\$75 per day / per field plus \$15.00 per hour / per field for lights

Tournament & camp rates may differ where teams pay a fee to play and admission is charged.

Other Fees

Field Rental Rates:

Field Use \$75 per field / per day (standard)

Lights \$15 per field / per hour (standard)

Concession Stand \$45 per day (standard)

Deposits:

Field Rental Deposit \$100 per event

Key Deposit \$50 per key issued

Scoreboard Controller Deposit \$375.00 - Coleman Field

AGENDA ITEM – STAFF REPORT

TO: RECREATION COMMISSION CHAIRPERSON AND COMMISSIONERS
FROM: CELESTE CABRERA-GARCIA, CITY CLERK
SUBJECT: SPONSORSHIP OPPORTUNITIES
DATE: MAY 6, 2021

ISSUE

Shall the Commission discuss and consider the potential sponsorship opportunities for the ball fields at Rojas-Pierce Park, and adopt Resolution No. RC 21-01, forwarding a recommendation to the City Council to establish sponsorship opportunities for Rojas-Pierce Park?

BACKGROUND

For the past several months, the Recreation Commission has discussed implementing various sponsorship opportunities for the new ball fields at Rojas-Pierce Park.

ANALYSIS

Staff reached out to several companies to acquire quotes for the materials associated with each sponsorship opportunity so that the Commission can establish the cost for each item. While staff received the quotes for the banners and the honor wall tiles, we are still waiting on receiving the necessary information for the sports complex sign and the scoreboards. As such, the Board will only be considering finalizing the details of the banners and honor wall tiles at this meeting.

Below is breakdown of the material costs associated with the banners and honor wall tiles and the action that the Commission needs to take for each item.

Banners

Staff received quotes from four (4) companies for single-sided 3’x6’ and 4’x8’ vinyl banners for outdoor use with grommets. The quotes were as follows:

Company	3’x6’ Banner	4’x8’ Banner
A1 Signs and Banners	\$54.00	\$96.00
Notorious Grafix	\$70.00	\$120.00
Yellow Dog Signs & Graphics	\$90.00	\$160.00
FastSigns	\$109.20	\$193.20

All quotes do not include taxes or shipping costs.

Given that A1 Signs and Banners provided the lowest, responsive quote, staff recommends that the banners be purchased from them and that the Commission determine the sponsorship amount for each banner size.

Honor Wall Tiles

Staff received quotes from two (2) companies for 4”x8”x3/8” paver tiles. The quotes were as follows:

Company	Material	Cost	Additional Info.
Polar Engraving	Black Sugar (Glazed Ceramic) Tile	\$19.50 per tile (with min. purchase of 5), includes text	<ul style="list-style-type: none">• Clip Art Available for \$6• Replicas Available for \$10
	Quarry (Unglazed Ceramic) Tile	\$18.50 (with min. purchase of 5), includes text	<ul style="list-style-type: none">• Colors: Red, Beige, and Gray• Clip Art Available for \$6• Replicas Available for \$10
Bell Memorials & Granite Works Inc.	Granite Tile	\$55 per tile, includes 2 lines of text	<ul style="list-style-type: none">• Variety of colors available

An example of the tiles can be found in Attachment “A”.

Staff recommends that the Commission select the company and/or material for the honor wall tiles and determine the sponsorship amount.

FISCAL IMPACT

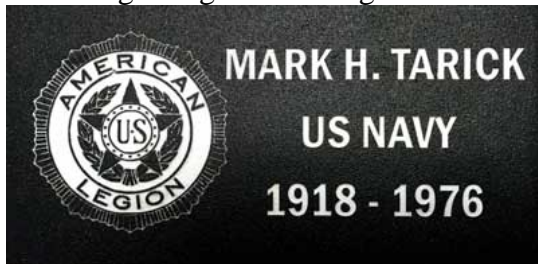
None at this time.

RECOMMENDATION

Staff recommends that the Commission discuss the information provided, give direction to staff on the items outlined above, and adopt Resolution No. RC 21-01, forwarding a recommendation to the City Council to establish sponsorship opportunities for Rojas-Pierce Park.

Attachment "A"

Polar Engraving - Black Sugar Tile:



Polar Engraving - Quarry Tile:



Bell Memorials - Granite Tile:



**BEFORE THE RECREATION COMMISSION
OF THE
CITY OF MENDOTA, COUNTY OF FRESNO**

**A RESOLUTION OF THE RECREATION COMMISSION OF THE CITY OF MENDOTA
FORWARDING A RECOMMENDATION TO THE CITY COUNCIL TO ESTABLISH SPONSORSHIP OPPORTUNITIES FOR ROJAS-PIERCE PARK** **RESOLUTION NO. RC 21-01**

WHEREAS, it is the responsibility of the Recreation Commission (the “Commission”) to oversee all items related to recreation within the City of Mendota (“City”); and

WHEREAS, the Commission believes that it is in the best interest of the City to establish the banner and honor wall sponsorship opportunities for the ball fields at Rojas-Pierce Park; and

WHEREAS, all funds raised as a result of the sponsorship opportunities will be strictly used for recreation purposes.

NOW, THEREFORE, BE IT RESOLVED, that the Recreation Commission of the City of Mendota recommends that the City Council establish the banner and honor wall sponsorship opportunities for the ball fields at Rojas-Pierce Park.

Jesus Mendoza, Chairperson

ATTEST:

I, Celeste Cabrera-Garcia, City Clerk of the City of Mendota, do hereby certify that the foregoing resolution was duly adopted and passed by the Recreation Commission of the City of Mendota at a regular meeting of said Commission, held at the Mendota City Hall on the 6th day of May, 2021, by the following vote:

AYES:
NOES:
ABSENT:
ABSTAIN:

Celeste Cabrera-Garcia, City Clerk